

# CONFERENCE & BROKERAGE EVENT

## MAKING ENERGY TRANSITION A REALITY

Italy-UK collaboration towards Net-Zero

8 November 2022  
Manchester



### Making energy transition a reality: Italy-UK collaborations towards Net-Zero

**EVENT LINK:** <https://bit.ly/3CZV0dx>

**Date:** Tuesday 8th November 2022

**Time:** 10 am to 4.00 pm

**Location:** INNSIDE Manchester, 1 First St, Manchester M15 4RP - (Hybrid Event)

#### Programme

**10:00 – 11:30 conference panel with experts and institutions.**

**11:30 – 13:00 showcase and a matchmaking event.**

**13:00 – 1600 showcase and a matchmaking event.**

Showcase and a matchmaking events are in collaboration with Innovate UK EDGE and EEN

#### The Event

The event includes a full day focused on Energy Transition, Renewable Energies and Innovative Technologies for energy transition and circular economy. The event will include a conference panel with experts and institutions followed by a matchmaking session promoted by Innovate UK EDGE and the Enterprise Europe Network during which companies will have the opportunity to organise multiple one-to-one meetings with specialised and high-quality operators, in order to explore new commercial opportunities and boost their business.

The event will be run as a hybrid event but in person meetings will be encouraged. International companies will be physically present at the event.



## **The Conference**

The ICCIUK (Italian Chamber of Commerce and Industry for the UK) is delighted to organise an unmissable conference on “Making energy transition a reality: Italy-UK collaborations towards Net-Zero. with the event includes an unmissable conference on “Making energy transition a reality: Italy-UK collaborations towards Net-Zero in collaboration with the Italian and British institutions, while in the second part of the day they will take part in matchmaking sessions.

The conference will give the speakers (major Italian companies in the UK as ASACERT, whose CEO is the vice-president of Green Building Italy; and Italian and UK institutions working in the sector) the opportunity to discuss how to make Energy transition a reality while benefitting from international collaborations between Italy and the UK to achieve Net-Zero goals. Speakers will present case studies of their experiences, good practices and discuss initiatives promoted to develop cross-countries collaboration and benefit the society and the business ecosystem. The audience will have the opportunity to learn about new opportunities and good practices promoted in the North of England.

The conference sees contributions from the Italian Chamber of Commerce and Italian institutions in the UK, Innovate UK EDGE and the Enterprise Europe Network. While among the key sponsors and partners there are ASACERT, Italian institutions in the UK as the Consulate of Italy in Manchester and the Italian Trade Agency, the Energy Innovation Agency, the Enterprise Europe Network and several Universities, among them the University of Manchester’s Sustainable Materials Hub.

The conference will be open to a limited number of in-person guests.

## **Brokerage: Matchmaking Sessions**

The business showcase and matchmaking part of the event will be organised by Innovate UK EDGE and the Enterprise Europe Network in collaboration with the Italian Chamber of Commerce and Industry for the UK. Ahead the panel, companies will also have the opportunity to organise multiple one-to-one meetings with specialised and high-quality operators, in order to explore new commercial opportunities and boost their business.

The matchmaking sessions are promoted by Innovate UK, the Enterprise Europe Network and several British and Italian Accelerators and Universities. Companies participating into the matchmaking sessions will be identified and selected by the Italian Chamber of Commerce and Innovate UK EDGE. The event provides access to the B2Match platform where companies can register to the matchmaking and insert their profiles. Companies will be able to schedule their meetings online. Selected companies attending the event in person will be able to bring their banners and use the desks available for their speed -matchmaking in person.

Online meetings can be run in a separate area of the room.



## Who Participates?

Among the partners of the event there are important Italian multinational stakeholders in the energy sector, UK institutions as Innovate UK and the Energy Innovation Agency, local institutions and several Universities based in the North of the UK and in Italy.

The conference will predominately involve British and Italian businesses, institutions and universities.

## Audience

The audience of this event will be mostly composed by businesses, academics and national and international institutions.

Target audience:

Business working in the following sectors:

- ✓ **Smart City** (resource-productive and equitable solutions for urban development);
- ✓ **Smart Grids** (utility solutions for digital, de-carbonised grid; Renewable Energy (geothermal, offshore wind, hydrogen, solar);
- ✓ **Transportation** (electric vehicles, EV charging);
- ✓ **Buildings** (energy efficiency, smart controls); Waste Management (circular economy, organic waste solutions);
- ✓ **Agriculture** (urban sustainable farming);
- ✓ **Carbon Capture and Utilisation** (net-zero and carbon negative products, chemicals and materials);
- ✓ **Digital Solutions for energy efficiency and energy transition;**
- ✓ **Sustainable and energy efficient materials.**

Business and representatives of National and International Accelerators and Business hubs; ·  
Universities working on Sustainability, Energy Transition, Cleantech, Smart Cities and Sustainable Materials;  
Digital professionals;  
National and international institutions;  
Academics and students involved in sustainable and energy transition projects.

## Media

The Italian Chamber of Commerce and Industry for the UK will promote the event via its website, e-newsletter and social media. Local media and Italian media in the UK will be invited to the event.

Innovate UK EDGE will promote the event via its partner's website, e-newsletter, networks and social media.transition projects.



## Example Social Media Posts

The following posts can be quickly shared through your social channels, and can also be repurposed for newsletters and community forums.  
Feel free to tweak the copy to best encourage your audiences.

Please use the hashtag #InnovateUKEDGE in your posts and please also tag;

Twitter - @InnovateUK & @ItalianChamNW

LinkedIn - The Italian Chamber of Commerce and Industry for the UK

LinkedIn - Innovate UK EDGE NORTH

Instagram - @italianchambernorthwest

Facebook - Italian Chamber of Commerce and Industry for the UK North West Branch

EVENT LINK: <https://bit.ly/3CZVOdx>

#NetZero #ItalyUKCollaboration #Transition #NewEnergy #InnovativeTechnologies #SmartCity  
#RenewableEnergy #EnergyEfficiency #EnergyTransition #SustainableEnergy

### Profile Name

🌟 Calling companies in the #cleangrowth sector? 🌟

Register now for the @innovateuk Making energy transition a reality: Italy-UK collaborations towards Net-Zero Hybrid Event - MAnchester on Tuesday 8th November.

👉 <https://bit.ly/3CZVOdx>

Net-Zero is an ambitious goal, but it's one that we can achieve with the right collaboration.

@InnovateUKEDGE is delighted to organise, in collaboration with the @ItalianChamNW (Italian Chamber of Commerce and Industry for the UK) an unmissable conference on Making energy transition a reality. Join us for this hybrid event 8th Nov - @MeliaHtlResorts Manchester.  
<https://bit.ly/3CZVOdx>

#InnovateUKEDGE #circulareconomy #renewableenergy #offshorewind #solar #netzero #energy #wastemanagement #sustainability #sustainabledevelopment #smartcities #energyefficiency #electricvehicles #smartgrid #agritech #lowcarbon

### Profile Name @username

The @ItalianChamNW and @InnovateUKEDGE are teaming up to help make energy transition a reality! Join us on 8th Nov @MeliaHtlResorts Manchester for this unmissable conference. With experienced speakers from a range of industries, you'll learn everything you need to know about making the switch to net-zero. Register now and secure your place at this hugely important event - <https://bit.ly/3CZVOdx>

### Profile Name @username

The @ItalianChamNW and @InnovateUKEDGE are excited to announce that on 8th November 2022, there will be a day dedicated to energy transition, renewable energies and innovative technologies for energy transition and circular economy! - <https://bit.ly/3CZVOdx>

**Making energy transition a reality  
Italy-UK collaborations towards Net-Zero**



**Profile Name** ✓ @username

The event will be run as a hybrid event, but international companies will be present, so attending in person is recommended. Companies can also bring banners and use available desks to promote their products and services. We hope to see you 8th November 2022! @ItalianChamNW - @InnovateUKEDGE  
Register here - <https://bit.ly/3CZVOdx>

**Profile Name**

Do you want to take your company to the next level?

It's a one-day event taking place on November 8th, 2022 @MeliaHtlResorts, where innovators and entrepreneurs from UK & Italy come together to discuss and share their latest innovations.

Bringing together speakers, experts and decision makers, this conference is aimed at getting SME's to understand how they can evolve their businesses to face the new challenges that accompany this new era of global change.

Don't miss out on this opportunity!

👉 <https://bit.ly/3CZVOdx>

**Profile Name**

The Brokerage event is part of a full day focused on Energy Transition, Renewable Energies and Innovative Technologies.

The event will be run as a hybrid event, but international companies will be present, so attending in person is recommended.

Companies can also bring banners and use available desks to promote their products and services.

We hope to see you at 8th November 2022! - Register here <https://bit.ly/3CZVOdx>

We appreciate your support in promoting this opportunity to the clients and networks.

If you have any questions, or for further information, please contact:

Dr Giulia Sirigu – Senior Innovation and Growth Specialist Innovate UK EDGE

[giulia.sirigu@innovateukedge.ukri.org](mailto:giulia.sirigu@innovateukedge.ukri.org)

Twitter: <https://twitter.com/GiuliaSirigu>

LinkedIn: <https://www.linkedin.com/in/giulia-sirigu-phd-89302746>